



**FOR INVESTORS**

Invest in a renowned Swiss company OR obtain Swiss residency

**SWISS RESIDENCY**

You need to invest a minimum of CHF 500k in a Switzerland company

**CONTACT**

Contact me to invest in Ads-click, a top 100 Redherring Startup in Europe

Choose a language to translate this page!

Russian

## 1- For Investors and (Media Companies)

Invest in a renowned Swiss company



[Ads-Click](#) is a market leader in solutions for contextual online and mobile advertising. The company's technology is used by major Internet players and mobile operators. [See Ads-click presentation >>>](#)

## 2 - Obtain Swiss residency for Investors

Typical client profiles

This is a very flexible program for wealthy individuals who would like to acquire a minority stake in a successful Swiss company:

- Actors, singers or sportsmen
- Active Businessmen, investors
- Early retirement
- People living from their own assets and who do not need to work.

### Conditions

You need to invest a minimum of 500'000 Swiss francs (€ 330'000) in a company of the canton in which you wish to live. It is not enough to deposit the money in a Swiss bank or buy shares from a Swiss company quoted on the stock market. . Instead, your investment must bring economic value or added participation for the area.

You will be expected to actually live in Switzerland most of the year, but there are exceptions possible if in good faith. It is not possible, however, to benefit from this system if you live in a different country most of your time and only come to Switzerland for the summer.

### Benefits

You will obtain a B permit renewed every year. This will give you the right to live Switzerland with your family (wife and children), buy Swiss real estate for your own use, and pay taxes based on the lump sum taxation system if you choose to. Hundreds of celebrities who could live anywhere have chosen Switzerland as their home.

There are good reasons for this:

- A friendly tax system
- A very central location right in the center of Europe. In an hour you can be in - - France, Germany, Italy or the UK.
- Probably the highest quality of life in the world
- A great country to raise healthy, multilingual children
- The highest personal safety in Europe
- The best health care system in the world
- The Swiss have a great respect for personal privacy and have no prejudice against wealthy people
- Enjoy the great political stability of Switzerland (no war since 1515)

(source : [liveinswitzerland](#))

Useful links :

[Live in Switzerland](#)

[Swiss bank account](#)

[Swiss Portal of the federal government](#)

[Attornays and Law firms](#)

[Swiss air lines](#)

[Best hotels](#)

# Invest in Ads-click

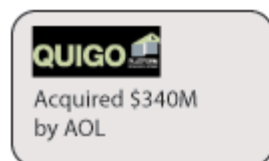
[Ads-Click](#) is a market leader in solutions for contextual and mobile advertising, with Headquarters in Geneva, Switzerland. The company's technology is used by major Internet players and mobile operators and serves over 5 billion pages views per month.

Since its inception in January, 2004 Ads-Click has acted as an innovative force in the world of online advertising by providing a game-changing level of transparency and control over ad prices and content types compared with other providers.

Thanks to a cutting edge R&D department, Ads-Click created innovative online ad formats aimed at new online advertising market trends such as social networks and conversational marketing. Ads-click operates mainly in a B2B model, with revenues derived from license sales and royalty earnings.

In 2007, Ads-Click received Series A funding from a leading European Venture Capitalist, who fully supports the company until today.

Companies with a similar positioning as Ads-Click have realized considerable exits in 2007/2008:



Accordingly, Ads-Click has great exit perspectives.

## Ads-click, a strong Brand!

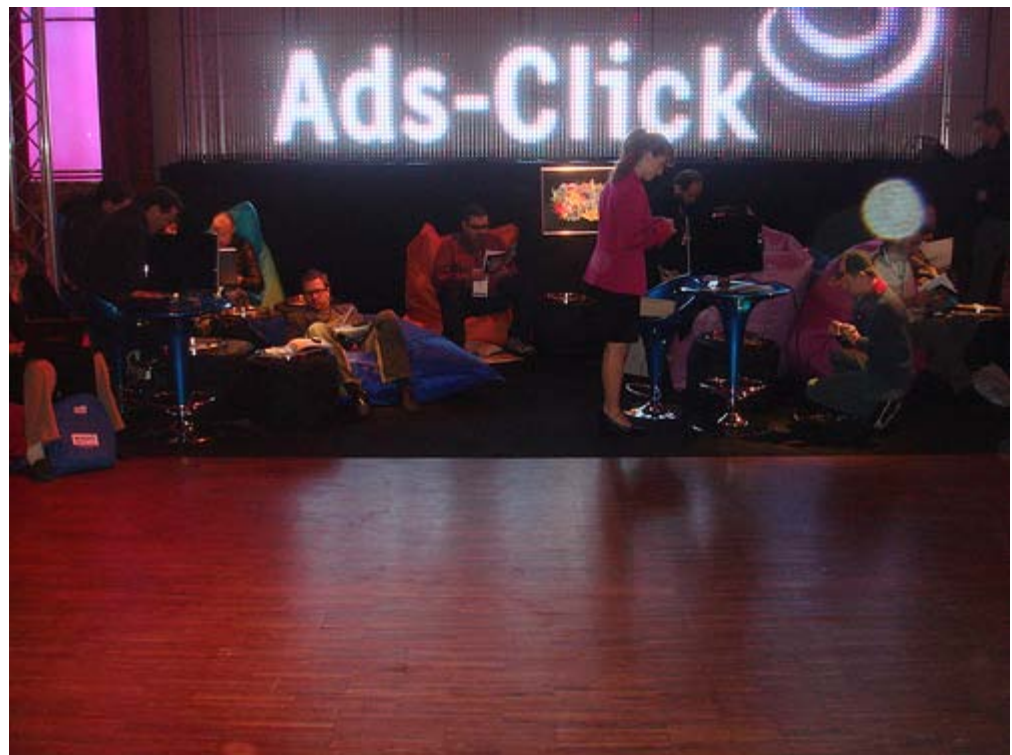
The Ads-Click at LeWeb3, a new « Lounge Booth » concept

The Ads-Click booth at the 2007 [LeWeb3 conference](#) in Paris inaugurates a new tendency and [innovative design](#) - which consists in transforming the exhibition area into a friendly meeting space for visitors, speakers and the organizers.

Animation is guaranteed on the booth, where there were non-stop crowds. Many key figures and VIPs were interviewed in the comfortable colored Fatboys (beanbags).



*Near Google*



*Billboard in "Leweb3 event"*

## Awards



Ads-Click named [Redherring Europe 100 Winner](#) for 2009, recognizing Ads-Click's innovative approach to cross-channel advertising technologies!



Ads-click (for [Sky-click](#)) chosen by Business 2.0 and [CNN Money](#) among 31 of the world's hottest startups in 2007

## About me

Back in 2004 I founded ADS-click S.A with the vision to create a dynamic marketplace for trading online advertising and – yes indeed – to get a share of Google's (NASDAQ: [GOOG](#)) lucrative business.

This idea was driven by the inefficiencies of the online advertising market.

"The online advertising market still suffers from a lack of transparency and low user-centricity, in spite of the Web's evolution into what pundits like to call 'Web 2.0'. Users are still seeking out advertisements rather than advertisements finding them".

Over the last four years, I was CEO of the company and worked closely with the VC to transform Ads-Click into what it is today. In 2007, I have given up the CEO position to re-focus my activities on early-stage technology companies, while remaining a shareholder of Ads-Click.

## Shares Buyout

Make a minority investment in a VC-funded company based in Geneva

I am now selling 14'946'085 common shares (or any smaller portion of at least 1'000'000 shares ). By buying these shares, you can acquire a minority stake in the company and join the existing shareholder base, which consists of Baytech Venture Capital and a Business Angel who participated in Ads-Click's foundation.

As a minority shareholder of Ads-Click, you are not subject to the usual shareholder obligations (including participation in shareholder meetings, exercise of voting rights, etc.). You can enjoy the benefits of being a passive investor, while relying on the active monitoring skills of [Baytech](#) who acts in

your best interest and ensures maximization of shareholder value.

For more information on this deal, please complete this form:



Name:

Email  
Address:

Your phone  
number:

Your position:

